STRADIVARIUS

# Boho is back

/29 July, 2025

Stradivarius presents a new collection inspired by the aesthetics of the 1970s, blending the free-spirited essence of the hippie movement with a glamorous twist. Designed for free souls, this collection combines attitude and femininity, radiating personality in every look.

The brand reinvents the hippie-chic style with a colour palette that evokes nature: soft greens, earthy browns, and a warm orange hue reminiscent of golden hour. Textures take center stage, while light and airy fabrics move gracefully, creating fluid, versatile outfits that adapt to a variety of occasions.

Key pieces in the collection, such as beaded blouses and dresses, flared skirts, and coordinated printed sets, lend themselves to creating weightless silhouettes, soft contrasts, and an effortlessly stylish aesthetic.

Accessories become the essential finishing touch of this capsule: wide bracelets, bold rings, maxi belts, and mother-of-pearl-effect pendants elevate any outfit and offer a fresh reinterpretation of boho style from multiple angles.

Boho is not just a trend; it's a statement of style.