STRADIVARIUS

Stradivarius x IT

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To celebrate the premiere of the HBO® Original series IT: Welcome to Derry from Warner Bros. Television, Stradivarius, in partnership with Warner Bros. Discovery Global Consumer Products will release an exclusive capsule collection on October 13. The collection, consisting of a sweatshirt and two T-shirts, is inspired by newest horror-drama series but reinterpreted through a feminine and contemporary lens in line with the brand's aesthetic.

The designs are created for those who dare to mix dark aesthetics with a romantic style. The sweatshirt features a crochet Pennywise at the center and a bold-shouldered silhouette. The grey T-shirt reimagines the iconic "I love" motif with red sequins, adding a vibrant feminine twist. Meanwhile, the black T-shirt stands out with the slogan "IT girl," full of double meaning: a nod to classic horror and, at the same time, a fashion statement enhanced by strass details.

IT: Welcome to Derry premieres October 26, 2025, at 9 p.m. PT/ET, on HBO and HBO Max.