



Style Calling

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In a hyper-connected world, Stradivarius poses a question: what does it really mean to be connected? The new editorial brings this idea to life through a series of everyday scenes where the analog world appears with a sense of irony. Supermarkets, staircases, streets and in-between spaces become the backdrop for Stradivarius' latest story.

The collection reflects this narrative through a feminine, sensual and contemporary aesthetic. Structured tops and halter silhouettes that define the figure are paired with voluminous harem trousers, relaxed denim and lightweight pieces that bring fluidity.. Blazers and jackets add character to looks that move between sophistication and ease.

Accessories reinforce the contrast: minimalist bags, retro-inspired sunglasses and jewelry that adds attitude.. All in looks that don't aim for perfection, but for authenticity.