STRADIVARIUS

Touch of style

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Stradivarius unveils a new drop of perfect pieces to kick off the autumn-winter season. The campaign imagery reflects the comfort, softness, and tenderness conveyed by each piece, all designed to embrace the colder days ahead.

The collection is brought to life by three absolutely adorable stars: Tango, Pancho, and Nala. Their presence adds warmth and charm to a campaign that celebrates life’s simple pleasures — like the cozy touch of a soft knit or a quiet walk in the rain — and fills every image with a sense of tenderness.

Faux fur jackets and vests, long structured wool coats, knitted jumpers and cardigans, oversized scarves, pointed boots, and fluffy hats come together in a collection that is both comfortable and effortlessly stylish.